Vienna, 19h December 2023

**Messe Wien Exhibition & Congress Center: Record turnover in 2024 and numerous highlights**

*VIENNA, 19th December 2023 - Messe Wien Exhibition & Congress Center can look back on a successful 2023. Around 260,000 visitors experienced a wide range of events, from the IAAPA attractions industry trade fair to the EASL international liver conference.*

**Where diversity and success meet**

In terms of turnover, 2024 promises to be the venue’s best year ever. 51 events are already planned at the facility, serving a very broad range of domestic and international events. The venue is to host a rich thematic mixture of medicine, IT and technology, business and trade, politics, sport and culture, underlining Messe Wien's adaptability to the requirements of a diverse range of industries.

**Focus on major events**

*A successful partnership continues*

In January, Frauenthal’s own corporate event kicks off 2024 at Messe Wien Exhibition & Congress Center, returning for the second time following the record visitor attendance of 2022. Frauenthal is to collaborate with our exhibition construction partner STANDout GmbH, and will again transform the venue into a heaven for plumbing and heating technicians.

*EULAR (European Congress of Rheumatology) at Messe Wien for the first time*

Director Congresses & Events Martina Candillo reports: “Messe Wien is proudly hosting the European Congress of Rheumatology (EULAR) for the first time. We are particularly honoured to have acquired a medical event of this stature. This is further evidence of the venue's growing reputation within the medical congress sector.”

*International art community to gather in Vienna*

From 2024, Austria's leading international art fair, viennacontemporary, is to perform on a larger stage – moving to the even more spacious environs of hall D. Staged as a gallery, the venue will become a meeting place for renowned artists, collectors and art lovers, enabling visitors to explore the whole world of contemporary art.

*The year’s headline event*

The International Congress of the European Respiratory Society will attract the largest number of participants seen all year, and has been billed as the highlight of 2024. Now, for the third time, Messe Wien has been chosen as the venue to showcase the latest advances in respiratory medicine and science to around 20,000 specialist visitors.

**An optimistic look ahead to 2024**

Mrs. Candillo affirms: “The fact the venue is almost fully booked up for the year ahead, with only a few slots still available, speaks for itself. It further highlights how important Vienna is as a meeting destination, and how essential the venue, its location and infrastructure are.”

Messe Wien Exhibition & Congress Center is looking forward to 2024 and the chance to set new standards with optimism. An almost full agenda for 2024, and an impressive variety of scheduled events, proves the venue remains one of Vienna’s key stages for national and international events.

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